

March 13, 2020

To All Concerned Parties,

Company: Asahi Intecc Co., Ltd.
Representative: Masahiko Miyata, President & CEO
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Nagoya Stock Exchange)
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Asahi Intecc to Begin Direct Sales of Its Products for Interventional Cardiology in Korea

Asahi Intecc announces that it resolved at its board of directors' meeting held on March 13, 2020 that ASAHI INTECC Co., LTD. KOREA BRANCH will undertake the direct sales of its products for interventional cardiology in the Korean market as of July 1, 2020.

1. Summary

To date, although Asahi Intecc's products for interventional cardiology, such as PTCA guide wires, PTCA guiding catheters and penetration catheters have been sold by local distributor in the Korean market, Asahi Intecc resolved to change its sales structure as of July 1, 2020.

In the Seoul metropolitan area, ASAHI INTECC Co., LTD. KOREA BRANCH will conduct direct sales to hospitals, and in the regions other than the Seoul metropolitan area, sales will be conducted through community-based distributors.

With this switch to direct sales, Asahi Intecc will aim to improve the business performance going forward in Korean market.

2. Schedule

- Resolved date at board of directors March 13, 2020
- Switching date of sales structure July 1, 2020

3. Impact on Business Performance

Impact on operating results related to this matter will be minimal.